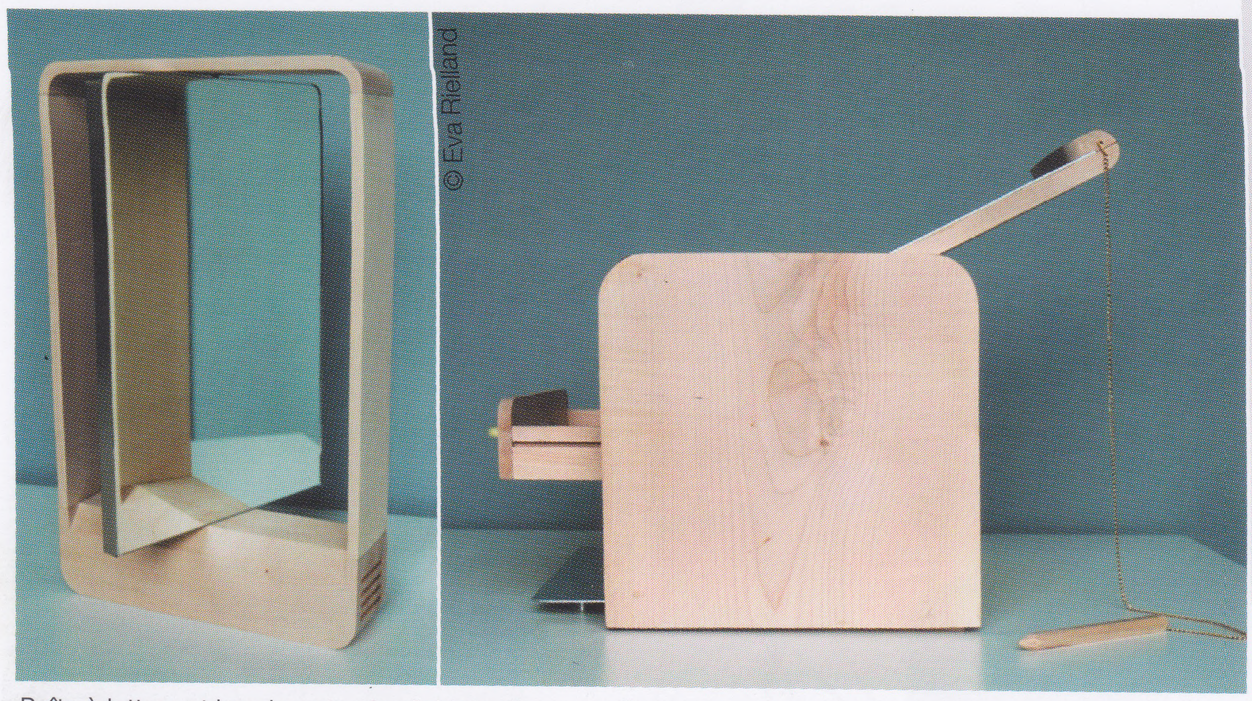

Boîte à lettres et imprimante, des "objets d'un autre âge, un système d'objets", design Eva Rielland, (Ecole Supérieure d'Art et de Design de Saint-Etienne), exposition VIA/Les écoles.

Bureau "Entre les lignes", design Keyne Dupont, (Institut d'Arts Visuels Orléans), exposition VIA/Les écoles.

"Table(A)", design Louis Denavaut (Camondo) vu à l'exposition VIA/Les écoles.

Assises "Kade", design Chenyi Ke (ESAD) Strasbourg, exposition VIA/Les écoles.

Consoles/tables "Ping", design Chenyi Ke (ESAD Strasbourg), exposition VIA/Les écoles.

IDEAL DESIGN

Presented at the end of academic course work, the simultaneous Design Parade and VIA / Les écoles exhibitions provided an opportunity to scout potential emerging talent selected by a panel of experts. A young generation has thus been revealed to an audience of professionals – journalists, producers, and manufacturers. This face-to-face between schools and young designers helped to shed light on the nature of the training and the projects presented. Looking at these 2010 candidates, it appears that a majority of designers are busy redesigning the household landscape where object and furniture still hold a dominant share. One may wonder about the necessity and potentiality of relationships developing with future producers in order to materialize these projects.